



Programme “EK Bharat Shrestha Bharat”
Report of Kalaripayattu Demonstration-2 at Bengaluru

Kalaripayattu, Traditional and Indigenous game has been selected by Ministry of Youth & Sports, Govt. of India, under the Ek Bharat Shreshtha Bharat Scheme

2. 14/02/2020 -- 11:30 AM at Tattva School, Bengaluru. Kalaripayattu team consisting of 17 members reached Bengaluru on 13th February 2020 . On the next day, 14th February 2020, there was the first demonstration at Tattva School Bengaluru at 11 : 30 Am . The students from all classes attended the demonstration. The demonstration was inaugurated by Dr Piyal, Principal of Tattva School. Introductory speech was given by Adv. Poonthura Soman , Secretary General Indian Kalaripayattu Federation . It is note worthy to point out here that the students and the teachers of the school expressed the willingness to learn Kalaripayattu Training. The entire students as well as the teaching faculty appreciated the programme and extended gratitude towards the MYAS and our Prime Minister for promoting traditional Martial Arts. Mementos were distributed to the players.

3. 14/02/2000 -- 4:30 PM at Jain University (Engineering College). The second demonstration was held in the Jain Engineering College, Bengaluru. There were more than 500 students, teaching faculty etc were present. The head of the institution welcomed the Kalaripayattu Team. Adv. Poonthura Soman Secretary Genreal, IKF has narrated the importance and utility of Kalaripayattu training. The audiance appreciated the programme and oppined to have a training unit in the Engineering College also for the purpose of self defence. Mementoes were given to the team leaders.

4. 15/02/2020 -- 11:00 AM, Jain Public School , Bengaluru. The 3rd Programme was at Jain Public School , Bengaluru. The Demonstration started at about 11:00 AM and come to an end by 12 : 00 PM . The programme was inaugurated by the Principal of the said school and precided over by the Managing Trustee . More than 400 students attended the demonstration .

5. 15/02/2020 -- 12:30 PM, Jain Higher Secondary School , Bengaluru. The 4th Programme was demonstrated in the Jain Higher Secondary School, Bengaluru. The programme started at about 12:30 PM and concluded by 01:15 PM. A lot of Public assembled and witnessed the demonstation and expressed their interest to start a Kalaripayattu Training Centre in the said school for the Total Fitness and Self Defence of the Society at large. An introductory speech was done by Adv Poonthura Soman and inaugurated by Vice Principal. Number of distinguished guests were also there and about 500 Students assembled in a ground negating the hot sun of the day and they warmly welcomed the programme and appreciated the team. Mementoes were given to the leaders.

6. 15/02/2020 -- 6:00PM, St. Benedicts School, Bengaluru. The 5th Programme was staged at 6:15 PM on 15/02/2020 at Bengaluru in St. Benedicts School. The Demonstration was inaugurated by Sri M N Krishna Moorthy, IPS (DGP Rtd Kerala) precided over by principal of the said school. Number of distinguished guests, public and students were present, The programme was so colourful. The entire audience appreciated and the programme continued for about one hour. The Principal and the management were so pleased and mementos were given to all of the members in the team. The programme was ended at about 7:30 PM.

7. The Kalaripayattu Team left Bengaluru on the next day after having a successful mission.

8. Publicity and Branding. Publicity and branding of venue was done according to the guidelines of EBSB . In all venues banners were exhibited with EBSB's emblem. Print and electronic medias have covered the programme. Vast advertisement has given relating to the concept of Ek Bharat Shrestha Bharat. Social Medias were also showed much interest in covering the entire programme in all venues. There were good gatherings in all venues that paved the way for propagation of the event and spirit of the EBSB's envisaged project of Sports development throughout the country.

9. Boarding and lodging. All the arrangements were properly done for the stay of participants by IKF . Most of the players were boarded in Sports Authority of India Hostel at Bengaluru . We extend thanks to the School authorities for their support.

10. Impact. The programme in Bengaluru created much impact among the students and public at large. The need of Kalarippayattu Training was highlighted by people of all walks of life in Bengaluru. They expressed the necessity of having a Kalarippayattu institute at Bengaluru for the protection and total fitness of the youngsters especially for women. It can be concluded that utmost publicity and propagation were attracted by these programmes.

11. Any Other Remarks. It is not out of place to point out here that the Mission of Ek Bharat Shrestha Bharat has succeeded and achieved to a great extent by these programmes staged in Bengaluru. Indian Kalarippayattu Federation extends its heart felt gratitude to the MYAS, EBSB Directorate and particularly Shri Narendra Modi Ji ,our dynamic and beloved Prime Minister for having an initiative of promoting indigenous / traditional martial art of India.